

SHANI GENOSAR EVANS

Product Designer | www.shanigenosar.com
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US Citizen

SKILLS

Software

Adobe Creative Cloud
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere Pro
Figma
Autodesk AutoCAD
Autodesk Inventor
Autodesk Fusion360
Autodesk Meshmixer
Solidworks
Keyshot
Microsoft Office
Microsoft Powerpoint
Microsoft Excel
Microsoft Word

Technical

Contextual Research
UX Design
Systems-level Design
User Centered Design
Rapid Prototyping
Wireframing
Sewing
Woodworking
Laser Cutting
3D Printing
Mechanical Drawing

Languages

Native English
Native Hebrew
Intermediate French

INVOLVEMENT

IDSA | Georgia Tech
Student Chapter Member,
Sep 2018-Aug 2021

Hillel | Georgia Tech
Member, Aug 2018-Aug 2021

Hillel | GSU Dunwoody
President, Aug 2017-May 2018
Treasurer, Jan 2017-May 2017

Chabad | GSU & GT
Leadership Team, Aug 2017-May 2020
Member, Oct 2015-Aug 2021

Club Knit | Lambert HS
President, Aug 2012-May 2014

EDUCATION

AUG 2021 **B.S. Industrial Design | GPA 3.91, Highest Honors**
Georgia Institute of Technology - Atlanta, GA
MAY 2018 **A.S. Mechanical Engineering**
Georgia State University - Dunwoody, GA

DESIGN EXPERIENCE

MAY 2022 **Design Strategy Consultant | Interlokit**
PRESENT Working directly under the founder of Interlokit to support the company's official launch. This involves extensive UX design of the e-commerce site, collaborating with programmers and copy writers, art directing photographers, and designing packaging solutions for shipping product to customers. Fully remote position.
JAN 2021 **Toy Designer | GT & Bunny Hopkins**
MAY 2021 Designed a toy within an interdisciplinary team for Atlanta-based startup Bunny Hopkins. This included market research, leading group brainstorming activities, rounds of ideational sketching, building physical prototypes, corresponding with manufacturing companies and the CEO of Bunny Hopkins, surveying and interviewing parents, and conducting in-person user testing with multiple children ages 2-5.

AUG 2020 **Healthcare Product Designer | GT & Nexspan**
DEC 2020 Designed a cover for a line of medical headwalls that Nexspan, a medical device company, sells to hospitals. This required extensive research into hospital guidelines as well as market research, interviewing patients, ideational sketching, creating physical and digital (CAD) prototypes that fit within the design language of the brand, and multiple client meetings to determine the best solution for both the company and patients.

AWARDS

MAY 2021 **Spring 2021 Capstone Design Expo | GT**
Best Project in Industrial Design/Mechanical Engineering
Worked in an interdisciplinary team of industrial designers and mechanical engineers to design a natural, open-ended toy for children ages 2-5. The toy, called Hop-A-Tops, won Best Project in the Georgia Tech Spring 2021 Capstone Design Expo.